

Step into the Future of Creativity with ROE Visual at LDI 2025

Chatsworth, USA (November 2025) – ROE Visual will showcase its latest innovations at Live Design International (LDI), taking place December 7–9, 2025, in Las Vegas. At booth #1002, visitors can explore an exciting showcase of LED innovation, featuring two new rental products making their debut alongside ROE Visual's trusted touring and rental solutions.

Something New is in the Air

ROE Visual is thrilled to announce the debut of a brand-new rental solution that will be revealed exclusively on opening day at LDI 2025. Attendees will not want to miss the chance to see it first at Booth #1002. See it before it Vanishes.

Omni Tube - Illuminate the Stage in 360°

Another product debuting at the show is Omni Tube. The mappable 360° LED solution joins the ROE Creative lineup alongside the ROE Strip, introducing bold new possibilities for stage design. Delivering 1,000 lumens of brightness, each unit can be effortlessly connected into strips, triangles, cubes, and more using custom connectors, cables, and lock pins. Omni Tube is designed to empower creators to shape content in every direction—bringing multidirectional creativity to any stage.

The Return of ROE Visual Favorites

In addition to unveiling its latest product releases, ROE Visual will also showcase several of its most popular solutions from its portfolio. For outdoor applications, Vanish ST (VST) combines weather-resistant durability with high-performance, making it a trusted choice for large-scale productions and open-air events. For indoor environments, Graphite (GP) remains a go-to solution, valued for its lightweight build, quick setup, and stunning visuals. Rounding out the lineup, the Black Marble (BM) LED floor will be installed on a riser structure to highlight its staging flexibility.

ROE Academy comes to LDI!

ROE Visual is proud to bring ROE Academy to this year's LDI Show as part of the LDInstitute training program. Led by ROE Visual's Director of Operations, Mike Smith, these hands-on LED technician courses provide attendees with a unique chance to gain valuable skills and technical expertise using the ROE Visual product line.

On December 5, the Essentials Course will guide participants through the fundamentals of LED technology including hardware understanding, handling best practices, LED wall building, cabling, and an introduction to processing.

On December 6, the Advanced Course builds on this foundation, exploring more complex topics such as system redundancy, low-latency workflows, color management, HDR,

advanced mapping, and troubleshooting techniques.

Attendees can register for either session individually or combine both courses for a complete, in-depth training experience — an option highly recommended by ROE Visual for those looking to gain a comprehensive understanding of LED systems from start to finish.

Experience ROE Visual at Booth #1002

Step into the future of creativity with ROE Visual. Be among the first to experience the debut of two new rental products, explore industry favorites, and connect with our global team—ready to answer questions, share insights, and learn about the exciting projects you're working on.

Use VIP Code 10048 for complimentary event access and see firsthand how ROE Visual is redefining what's possible in live event technology. Don't miss your chance to experience it up close at Booth #1002.

About ROE Visual:

ROE Visual delivers cutting-edge LED display technology that empowers creatives, designers, and technical professionals worldwide to bring their visions to life.

Founded in 2006, ROE Visual creates the world's finest LED display solutions by combining advanced technology, premium components, and a passion for innovation. This dedication has set ROE Visual as the industry standard in markets spanning Touring, Virtual Production, Broadcast, and Fixed Installation. With headquarters in China and a robust network of regional offices, ROE Visual provides expert knowledge, personalized service, and comprehensive global support.

For more information, please visit www.roevisual.com.